# OUR STORY

## Has anyone ever told you that you can have it all? That you can have more than you've ever dreamed of in your life, career and business?

Imagine a life without limits to your potential. Imagine a life without fear stopping you from chasing your dreams. Imagine a life without boundaries to what you can achieve. Imagine YOUR dream life. Now dwell on that life a little more. Indulge in those thoughts. How does it feel to...

- Do all the things you've always wanted to do?
- Have more options than you ever thought possible?
- Live your most authentic and happiest life?

The good news is that you don't have to just *imagine* this life anymore. At *When Pigs Fly*, we bring this life into the here and now. So you can achieve it, embrace it and most importantly, live it. We help you achieve your impossible! And no, that doesn't start with techniques or scientific theories.

## It starts with the one thing that matters most... YOU!

Because before you are an employer, an employee, a partner or a parent, you are a human being with hopes and dreams. The moment you put yourself first, let go of your fears and wave goodbye to the self-limiting beliefs you've held for so long, is the moment you will find true meaning in your life.

We know that there's nothing more powerful than having confidence and self-belief. That's why putting people first is at the heart of what we do. Because if you're not fulfilled in yourself, how can you possibly expect to achieve your impossible? And don't worry if you're unsure of what that looks like right now. It's okay. We help you to achieve your full potential.

## We set you on the path you were always destined to travel.

After all, even the best in the world at what they do have coaches! No matter the discipline. That's precisely what makes them the best. If you want to become an athlete, you hire a personal trainer. If you want to become a singer, you hire a vocal coach. If you want to achieve the impossible in life and business, you hire us. We give you the opportunity to accelerate your success, no matter your goals.

## Perhaps you want more from your personal life...

To deepen the relationships with those closest to you. To jump into new and exciting adventures you've never felt comfortable pursuing before. To increase your resilience, agility and happiness. Whether you want to reignite old feelings, cultivate something new or accomplish both together... we direct you on your journey to self-discovery.

## Or perhaps you want to achieve more in your career and business...

There is no better feeling in your professional life than hitting your goals; whether it's growing your business, moving up the corporate ranks or embracing a new opportunity in a new company, a new city or a new industry! We help you reach those soaring heights and accelerate your journey to that next level of freedom, happiness and fulfillment.

You may be thinking 'what's the catch?' Often, people think that to have more, they must give something up. But we show you that it's not a choice! You don't have to choose one or the other... you can have both! You don't have to sacrifice anything.

## You can have more. You can have it all.

We know this because we've achieved it ourselves. We've felt what you are feeling. We know what you are going through. We've walked in your shoes. That feeling of being stuck when the more you do, the less you seem to move forward? We understand it!

That's how we know what works, what doesn't and why! It's what makes us different from every other self-proclaimed 'coach' out there. We have the real-life experience needed to navigate the course of your journey through uncharted waters and land where you've always been destined to be.

## Whatever your destination, we make sure you get there.

You might be an individual striving to expand your horizons, an ambitious entrepreneur ready to take the world by storm or a CEO looking to inspire a culture of confidence in your leadership. No matter who you are, we all need someone to talk to if we want to achieve our impossible. When you work with us, we elevate what is going well in your life already, including your unique strengths and values and push further and further for total life satisfaction.

It's not about fixing something that is broken. It's never been about that. You have everything you need within yourself to achieve your full potential. We help you reach it.

*When Pigs Fly* is a unique coaching experience designed around you. Unlike traditional coaching models, we believe that positive actions require more than just *thinking* differently. They require us to work on all aspects of ourselves; cognitive, physiological and emotional. That's how to make positive changes that last a lifetime.

We don't believe existing coaching models go far enough. So we're rewriting the rules! With us, there is no 'one-size-fits-all' approach to coaching. We believe your coaching experience should be tailored to you. We understand everyone is different, so we take the time to truly get to know you: who you are, where you've been, what you value and where you want to go. No goal is too big or small for us to help you make it your reality.

## If you want to find your purpose, gain confidence to strive for more and achieve your impossible, this is the time to take the first step.

## We believe in you. Now it's time for you to believe in yourself.